Monday, May 28, 2007 08:30-09:30

Room Belmont A  Richard Griffin, University of Tennessee at Martin

Walking the Tightrope: The Impact of Teaching and Service on Scholarly Productivity for Accountants
Kimberly G. Burke, Millsaps College
Blakely Fox Fender, Millsaps College
Susan Washburn Taylor, Millsaps College

Are First Year Faculty Members at a Disadvantage When Student Evaluations of Teaching Are Included in Performance Reviews?
Willis Lewis, Lander University
Kimberly Richburg, Lander University
W. Royce Caines, Lander University

Faculty Leadership: A Guide for Service to Your Colleagues and Institution
William Rayburn, Austin Peay State University

Room Belmont B  Charles Vehorn, Radford University

The Influence of the Islamic Profit and Loss Sharing Scheme on Return from Investment and Deposit Accounts: An Empirical Study
Charlie Charoenwong, Nanyang Technological University
Ramin Cooper Maysami, The University of North Carolina at Pembroke
David K Ding, University of New South Wales

An Explanation of Price Determination
Adil Mouhammed, University of Illinois at Springfield

Do Concerns about Error and Profiling Correlate with Students’ Demand for Formal Information Management Procedures at Universities?
Joseph S Mollick, Texas A&M University-Corpus Christi

Room Belmont C  Georgia Hale, University of Arkansas at Fort Smith

Instructional Technology Applications in Finance Classrooms
Samanta Thapa, Western Kentucky University
Indudeep Chhachhi, Western Kentucky University
Catherine Carey, Western Kentucky University
Kam C Chan, Western Kentucky University

Testing Prerequisites and Student Success in Principles of Finance
Alan Blaylock, Murray State University
Stephen K. Lacewell, Murray State University

Integrating Gardner and Larson’s (1987) Classroom-as-Organization Pedagogy at Multiple Levels
Chad Carson, Samford University
John Venable, Samford University
Utilization of The Myers-Briggs Type Indicator® In The Work Place

Bryan Kennedy, Athens State University
Sam Campbell, Athens State University
Brenda Harper, Athens State University
Susan Herring, Athens State University
Vickie Palzewicz, Athens State University
Linda Shonesy, Athens State University
Deborah Vaughn, Athens State University


Bryan Kennedy, Athens State University
Sam Campbell, Athens State University
Michael Essary, Athens State University
Brenda Harper, Athens State University
Susan Herring, Athens State University
Linda Shonesy, Athens State University
Gary Valcana, Athens State University
William Whitley, Athens State University

A Model to Determine the Skills Needed by Managers in Human Service Organizations

Gregory A Moore, Austin Peay State University

Family Matters! An Analysis of the Impact of Founding Family Ownership on the HR Practices of Publicly Traded Firms

Raihan Khan, State University of New York College at Oswego
Michael Hadani, Long Island University - C.W. Post Campus
Diya Das, Syracuse University

Human Resource Practices, Job Embeddedness, and Voluntary Turnover

Erich Bergiel, University of West Georgia
Vinh Q Nguyen, Mississippi State University
G. Stephen Taylor, Mississippi State University
Beth Clenney, University of West Georgia

Managerial Promotions and Human Resources: Preliminary Observations and Findings

Bill Service, Samford University
Archie Lockamy, Samford University
Qualitative and Quantitative Research: How to Choose the Best Design

Greg Lowhorn, Pensacola Christian College

National Agency for Food & Drug Administration and Control (NAFDAC – A CASE STUDY)

Bertram Okpokwasili, Georgian Court University

International Production and Operations Management: An Emerging Business Curriculum Option

Ebrahim Roumi, University of New Brunswick
Does Homo Economicus Cheat Like a Weasel? A Review of Evidence on Cheating by Economics Majors
Patrick A. Taylor, Millsaps College

Age-Related Employment Discrimination: A Transatlantic Comparison of the United States and the United Kingdom
Jeffrey A. Mello, Barry University

Two Determinants of Students’ Demand for IS Audit at US Universities
Joseph S Mollick, Texas A&M University-Corpus Christi

Cheating: Who, Why, and How
Phyllis Flott, Tennessee State University

Leaders and Followers: The Role of Achievement Motives and Their Effects on Motivating Strategies for Enhancing Performance
Patty Castelli, Lawrence Technological University
Frank Castronova, Lawrence Technological University
Jacqueline M. Stavros, Lawrence Technological University
Jane Galloway Seiling, Taos Institute

Leaders and Luddites: Which Students Adopt New Technology Early and Which Resist?
L. Kim Troboy, Arkansas Tech University
Loretta F Cochran, Arkansas Tech University
David W Roach, Arkansas Tech University
Genie Black, Arkansas Tech University

E-Government: Challenges and Concerns?
Mehdi Sagheb-Tehrani, Campbell University
Ramin Cooper Maysami, The University of North Carolina at Pembroke

Implications of the "Three Worlds of Information Technology"
Donna Schaeffer, Marymount University
Patrick C Olson, National University

Intelligence Decision Support Systems Portal (IDSSP): A Proposed Model
David King, Tennessee State University
A Study and Investigation of Learned and Inherent Traits, Behaviors, and Skills of Adolescent Public High School Students that are Deemed to be Essential to Successfully Secure and Maintain Employment

Jack Stanley Brown, University of North Alabama

An Examination of the Influence of Contextual and Individual Variables on Public Accountants’ Job Exhaustion

Daniel W Law, Gonzaga University
John T Sweeney, Washington State University
Scott L Summers, Brigham Young University

Make Room For Daddy……..And Mommy: Helicopter Parents Are Here!

Judith R. Hunt, East Carolina University

Our New Latin American Workforce: A Longitudinal Analysis on Pre-Departure and Post-Arrival Characteristics

Magdalena Rappl, Tennessee Technological University

An Empirical Investigation into the Potential Relationship between Emotional Intelligence Levels and Production Results of Insurance Agents

Daniel Hallock, University of North Alabama
Rick Lester, University of North Alabama
Kerry Gatlin, University of North Alabama

Increasing Customer Loyalty

Kevin Mason, Arkansas Tech University
Alice Batch, Arkansas Tech University

ECommerce in the Age of MySpace.com: Threats & Opportunities

Tom Chan, Southern New Hampshire University

Internet Communication Tools

Hilary O. Iwu, Morehead State University

Potential Solutions to Broadband Internet Deployment

Kirk Atkinson, Western Kentucky University
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<td>Daniel Hallock, University of North Alabama</td>
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**Strengthening the Supply Chain between Business and Academe through Course Design Feature Selection**
- Dan Tracy, University of Tennessee at Martin
- John Ed Knight, University of Tennessee at Martin

**Integrating The Wall Street Journal into a Business School Curriculum: A Success Story at Samford University**
- David L. Loudon, Samford University
- Chad Carson, Samford University

**A Study of College Student Business Media Habits and Perceptions of the Wall Street Journal: Part 2**
- Chris Brockman, University of Tennessee at Chattanooga
- Bev Brockman, University of Tennessee at Chattanooga
- Bento J. Lobo, University of Tennessee at Chattanooga
- Debbie Archambeault, University of Tennessee at Chattanooga

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<td>Judith R. Hunt, East Carolina University</td>
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**Comparing Effectiveness of Classroom & Web-Based Delivery Methods: A Quasi-Experimental Pilot Study**
- Kenneth Wm. Kury, The University of Texas at Brownsville
- Irma S. Jones, The University of Texas at Brownsville
- Janna B. Arney, The University of Texas at Brownsville
- Marvin Lovett, The University of Texas at Brownsville

**Exploring the Motivational Benefits of On-line Formative Assessment in a College Classroom**
- Thomas Keefe, Indiana University Southeast
- David Eplion, Indiana University Southeast

**Building Better Teams in both Online and Regular Classes by Mixing Personality Temperaments**
- Joan B Parris, University of North Alabama
ERP Implementation in India: An Empirical Study
   Jaideep Motwani, Grand Valley State University
   Asli Akbulut, Grand Valley State University
   Zubair Mohamed, Western Kentucky University

Smarter Escalation of Technical Support Calls
   Randy Ryker, Nicholls State University
   ChrisK Chris Cox, Nicholls State University
   Bruce McManis, Nicholls State University

Individual Characteristics and IT Project Escalation
   Melinda L. Korzaan, Middle Tennessee State University
   Steven A. Morris, Middle Tennessee State University
# Academic Business World
## International Conference 2007

**Monday, May 28, 2007**

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<td>Strategies for Recruiting, Developing and Gaining the Commitment of Outstanding Professionally Qualified (PQ) Adjunct Faculty</td>
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<td><strong>Strategies for Recruiting, Developing and Gaining the Commitment of Outstanding Professionally Qualified (PQ) Adjunct Faculty</strong></td>
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<td>Jeffrey A. Mello, Barry University</td>
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<td>David W Roach, Arkansas Tech University</td>
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<td>The AACSB Faculty Qualifications Standard: A Regional University’s Metrics for Assessing AQ and PQ</td>
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<td>Carl Gooding, Jacksonville State University</td>
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<td>Bill Scroggins, Jacksonville State University</td>
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<td>Marketing Capstone as Dress Rehearsal: An Experiment in Non-Traditional Classroom Education</td>
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<td>Kelly Wolfe, Webber International University</td>
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<td>Linking Project-Based Interdisciplinary Learning and Recommended Professional Competencies with Business Management, Digital Media, Distance Learning, Engineering Technology, and English</td>
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<td>Michael Stemkoski, Utah Valley State College</td>
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<td>The Course of Strategy and Leadership Development in a Business Strategy Simulation</td>
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<td>Robert Wharton, University of South Dakota</td>
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<td>Mark Yockey, University of South Dakota</td>
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Policy, Responsibility, and the Crisis of Trust: Implementing CSR Policies and Procedures in Latvia
  - David McNabb, Pacific Lutheran University
  - Gundar J King, Pacific Lutheran University
  - Andris Petersons, Turiba School of Business Administration

Is the kinder, gentler IRS a promise of the past?
  - Jeff Hamm, University of Arkansas at Little Rock

Which is More Prevalent – Worldwide Income Approach or Territorial Income Approach for Federal Income Tax?
  - Jack Fay, Pittsburg State University
  - Melvin Roush, Pittsburg State University
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**Administrators’ Warfare Against Faculty and Students In Public Higher Education**  
Adil Mouhammed, University of Illinois at Springfield

**The Effects of Individual, Institutional, and Market Factors on Business School Faculty Beliefs About Grades**  
Timothy Cairney, Georgia Southern University  
Christopher D. Hodgdon, University of Vermont  
Sewon O, Texas Southern University

**Administrative Grade Changes in a Public University: To “B” or not to “B”**  
Elizabeth Guerriero, University of Louisiana at Monroe  
Bruce Walker, University of Louisiana at Monroe

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<td>Ellen Hoadley, Loyola College in Maryland</td>
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**Teaching a Hybrid MBA Course: A Case Study in Information Technology**  
Ellen Hoadley, Loyola College in Maryland

**Online Education as a Disruptive Technology: A Theoretical Perspective**  
R. Heath Keller, Southern Illinois University Carbondale

**Teaching a Hybrid of Online and Face-to-face Courses**  
Tim Johnston, University of Tennessee at Martin

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**The Impact of Market Forces and Government Policies on Transition Economies: A Case Study**  
J. Kim Dedee, University of Wisconsin Oshkosh  
Lee VanScyoc, University of Wisconsin Oshkosh

**Separating Exogenous Country Productivity Differences and Factor-Specificity Effects**  
Teresa Beckham Gramm, Rhodes College
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|          | A Definition and Analysis of Student Academic Teams  
|          | Lane Sherman, Royal Roads University          |
|          | The Use of Permanent Student Teams in a Lock-step Cohort Graduate Program  
|          | Douglas Moodie, Kennesaw State University      |
|          | Stephen Brock, Kennesaw State University       |
|          | Accounting Students Gain a Competitive Edge Competing in Case Study Competitions  
|          | Jeanette Maier-Lytle, University of Southern Indiana |
| Belmont B| Adil Mouhammed, University of Illinois at Springfield |
|          | The Participations of Entrepreneurs in the Global Market  
|          | Semere Haile, Grambling State University       |
|          | Marcus Jones, Northwestern State University    |
|          | Diana Oubre, Grambling State University        |
|          | Incorporating Learning through Doing in Entrepreneurship Education–The Case of an University-Industry Alliance in Asia  
|          | Wee Liang Tan, Singapore Management University |
|          | David B. Montgomery, Singapore Management University |
|          | Necessary Trifecta: Creativity, Innovation, and Entrepreneurship: A Literature Review  
|          | Lola Smith, Morehead State University         |
|          | Rik Berry, University of Arkansas at Fort Smith |
| Belmont C| Kelly Wolfe, Webber International University |
|          | An Integrated Activity Based Management Framework for Canadian National Defence  
|          | Armand St Pierre, Athabasca University         |
|          | Gerry Champagne,                              |
|          | Leadership, Change and People Management, and Continuous Quality Improvement: A Practical Approach to a Paradigm Shift in Healthcare  
|          | Leslie B Glickman, University of Phoenix      |
|          | Knowledge Management Terms and Common Business Language  
|          | William L. Tullar, The University of North Carolina at Greensboro |
|          | Tony R. Wingler, The University of North Carolina at Greensboro |
### Academic Business World
### International Conference
### 2007

**Tuesday, May 29, 2007**

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**Distributive Justice as a Basis for Ethics Courses**  
David Furman, Clayton College and State University  
Lawrence Menter, Clayton College and State University

**Sexual Orientation: A Reality Check for Employers**  
Bryan Kennedy, Athens State University  
Brenda Harper, Athens State University

**Business Ethics Education: The Service Quality Perspective**  
Lada Kurpis, Gonzaga University  
Mirjeta Beqiri, Gonzaga University  
James Helgeson, Gonzaga University

**Two Approaches to Integrating Ethics into the Business Curriculum**  
Brian McKenzie, California State University, East Bay  
Berna Polat, California State University, East Bay

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**Executive Information Search: Validity Enhancement Through Mixed-Mode Data Collection**  
Bruce A. Walters, Louisiana Tech University  
James J Jiang, University of Central Florida  
Gary Klein, University of Colorado at Colorado Springs

**Hyperlinking to Avoid Transfer Shock**  
Merrilee Cunningham, University of Houston-Downtown  
Ruth R. Robbins, University of Houston-Downtown  
Deborah Buell, Shea Writing and Training Solutions, Inc  
Erin Hodges, University of Houston-Downtown

**Open Source vs. Proprietary Software for Regional Public Universities: A Study of Knowledge Transfer**  
Bradley Moore, University of West Alabama  
Wayne Bedford, University of West Alabama  
James Todd, University of West Alabama
Disclosure versus Recognition of Option Expense: An Empirical Investigation of SFAS No. 148 and Stock Returns
  Steven Balsam, Temple University
  Eli Bartov, New York University
  Jennifer Yin, The University of Texas at San Antonio

Accounting System Change—An Application of Discriminant Analysis
  Elizabeth Murff, Eastern Washington University
  Joe Dowd, Eastern Washington University

Business Methods Patents and Firm Value: An Events Study
  Todd S. Palmer, St. Bonaventure University
  Terrence J. Moran, St. Bonaventure University
### Never Underestimate the Power of Cash: Extrinsic Rewards in the Classroom

Jennifer Leonard, Montana State University-Billings  
Lorrie Steerey, Montana State University-Billings  
Debra Johnson, Montana State University

### Motivating Students through Student Centered Learning Techniques in the Classroom

Angela Dzata, Alabama State University

### Fueling Creativity in a Business Classroom

Ellen West, Portland State University

### The Managerial MBA: Classroom Lab Experience

Darrell Cockerham, Samford University  
Bill Service, Samford University

### Enhancing Professional Standing of MPA Programs Delivered in Asia

Eveline M. Fallshaw, RMIT University  
Kim Watty, RMIT University  
Margaret Jackson, RMIT University  
Xin Yu, RMIT University

### The Police, the MBA Program, Communities of Practice, and Fraud: A Case Study in the Utilization of Communities of Practice in Developing an MBA Concentration in Fraud Examination

William J Kresse, Saint Xavier University  
Kathleen H Watland, Saint Xavier University

### The Liberal Arts in Professional School Courses

Richard J McGowan, Butler University

### Integration of Knowledge and Application with Capstone Assignment

Harry E Hicks, Butler University

### Locke, Business Ethics Textbooks, and Virtue

Tyler R McGowan, Syracuse University
Tuesday, May 29, 2007  

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**Improving the Process of Learning in An Introductory Management Class**  
Ben Maguad, Andrews University

**Investigating Learning Styles and Business Writing Performance: Group Dynamics Take Control Once Again**  
Joy Roach, University of Tennessee at Martin  
Kay Durden, University of Tennessee at Martin

**More Trouble Than it is Worth? Detecting and Prosecuting Plagiarism in Business Plans**  
Robert J. Lahm, Middle Tennessee State University

**How Machs Behave: Self and Peer Ratings in a Management Class**  
Loretta F Cochran, Arkansas Tech University  
David W Roach, Arkansas Tech University  
L. Kim Troboy, Arkansas Tech University

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**Violence in the Workplace: A Continuing Issue**  
Bryan Kennedy, Athens State University  
Brenda Harper, Athens State University  
Sam Campbell, Athens State University  
Susan Herring, Athens State University  
Linda Shonesy, Athens State University

**Teaching Ethics**  
Debra Johnson, Montana State University  
Jennifer Leonard, Montana State University-Billings  
Lorrie Steerey, Montana State University-Billings

**Teaching Business Ethics as Virtue**  
Louis C. Gasper, University of Dallas
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**Asian Merchandise Trade Dominance**  
Howard H. Cochran, Belmont University  
Dean A Peterson, Nashville Export Assistance Center

**Shopping for gold! A Ritual Experience**  
Huma Tariq, American University of Sharjah  
Donelda S McKechnie, American University of Sharjah  
Jim Grant, American University of Sharjah  
Janice Phillips, American University of Sharjah

**A Visit to the Ancient, Opportunities for Mixed Economy in Africa: Can Reforms be Managed and/or Sustained?**  
Nacasius Ujah, University of Central Arkansas
Achieving an Integration of Business Courses in a Service Learning Project
Emily M. Crawford, Savannah State University
Zelma Crump, Savannah State University

Service-Learning Project to Enhance Decision Support System Learning
Barbara Schuldt, Southeastern Louisiana University

Student Perceptions of the Service Learning Experience: Good Works or Hard Times?
Mathew Joseph, University of South Alabama
Deborah Spake, University of South Alabama
Kimberly Grantham, University of Georgia
George W Stone, North Carolina A&T State University

Ethical Business Decision-Making: A Comprehensive Validation of Forsyth’s Ethics Position Questionnaire
Angelina S MacKewn, University of Tennessee at Martin
Kenneth W. VanVuren, University of Tennessee at Martin

Ethical Awareness and Consumption Behavior: An Exploratory Comparison Between Environmental and Fair Trade Issues
Dawn Pearcy, Eastern Michigan University

Does the Sarbanes-Oxley Act Promote Ethics in Corporate Governance?
Philip Siegel, Florida Atlantic University
Olufemi Ojo, Florida Atlantic University

Accounting Students’ Perceptions of The Audit Profession: Can We Impact?
Steven R. Jackson, University of Southern Mississippi
Kenneth W. VanVuren, University of Tennessee at Martin

Accounting Blogging: Status and Trends
Dan Meyer, Austin Peay State University

Teaching Accounting 101 to Web 2.0 Students
Christine Stinson, Ferrum College
Wednesday, May 30, 2007 09:45-10:45

**Belmont A**

**Curriculum Revision Considerations: The Voice of Experience**
Martha M Pointer, East Tennessee State University

**Engaging Students in the Online Environment through Multimedia**
Janet Buzzard, Missouri Southern State University
Beverly Block, Missouri Southern State University
Betty L Baker, Missouri Southern State University

Moderator: Eveline M. Fallshaw, RMIT University

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**Belmont B**

**Putting your best grade forward!**
Amitabh S. Dutta, Columbus State University
Wanda Rhea Ingram, Columbus State University
Patrick Hogan, Columbus State University

**Learning Information Technology Ethics – It’s Debatable**
Jennifer Leonard, Montana State University-Billings
Lorrie Steerey, Montana State University-Billings
Debra Johnson, Montana State University

**Strategic Management and Systems Thinking**
Susanna Bauder, Humana Corporation
Kathleen Voelker, Indiana University Southeast
Jonathon Rakich, Indiana University Southeast

Moderator: Tom J. Sanders, University of Montevallo

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**Belmont C**

**Inflation Breakeven Rate**
Quihong (Linda) Yu, University of Wisconsin-Whitewater

**An Empirical Analysis of Investor Performance and Gambling Profile: Do Social and Recreational Gamblers Outperform Non-Gamblers in the Stock Market?**
Gregory Farfsing, Northern Kentucky University
J C Thompson, Northern Kentucky University

**Consider the Contra-Hedge**
Denise Williams, University of Tennessee at Martin

Moderator: Bob Figgins, University of Tennessee at Martin
Wednesday, May 30, 2007 11:00-12:15

Room Belmont A  Moderator: Gregory Farfsing, Northern Kentucky University

A Regional University’s Faculty Driven, Capital Efficient, Sustainable Assurance of Learning (AOL) System
Karin P. Roland, Valdosta State University
William Buchanan, Valdosta State University
Ken Stanley, Valdosta State University

Assurance of Learning: A Theoretical Approach to Balanced Scorecarding
Patricia Mounce, University of Central Arkansas
Donna S Smith, University of Central Arkansas
Keith Atkinson, University of Central Arkansas

Using Concept Maps for Learning Assessment
Phyllis Flott, Tennessee State University

Room Belmont B  Moderator: Edd R Joyner, Academic Business World

Work-Family Conflict & Technology Issues on Sales Careers: Differences by Travel Requirements
Barbara Schuldt, Southeastern Louisiana University
Jeffrey Totten, McNeese State University
Duane Donald, Southeastern Louisiana University
Andree Taylor, Southeastern Louisiana University

Which Marketing ‘P’ Attracts Transnational Buyers? A Comparative Look at the Dubai and Turkish Cyprus Real Estate Markets
Jim Grant, American University of Sharjah
Donelda S McKechnie, American University of Sharjah

Is It True that Ignorance Is Our Business?
Sang T Choe, University of Southern Indiana
A Survey of the Status of Supply Substitutability in U.S. Supreme Court and U.S. Circuit Courts of Appeal Cases
Anthony J Greco, University of Louisiana at Lafayette

Port, Starboard, or Stern? Giving Directions to a Plaintiff Regarding Personal Damage Assessment in Alabama, Mississippi, and Tennessee
Parker Cashdollar, University of Tennessee at Martin
Robert Hearn, University of Tennessee at Martin
Paula H. Moore, University of Tennessee at Martin

Approaches to Teaching Comparative Corporate Governance
Natalia D McKinstry, Natalia McKinstry LLC

Economists’ Views of Political Decision-Making
Bill Davis, University of Tennessee at Martin
Bob Figgins, University of Tennessee at Martin
**Academic Business World**  
**International Conference**  
**2007**

**Wednesday, May 30, 2007**  
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**Master of Accounting Programs: Is there adequate Internationalization of these programs?**  
Jane B Finley, Belmont University  
Susan L. Taylor, Belmont University

**Addressing the Gender Gap in the Workplace**  
Gail Dawson, University of Tennessee at Chattanooga  
Judy C. Nixon, University of Tennessee at Chattanooga

**Is the Uniform Certified Public Accounting Exam Uniform?**  
Richard Griffin, University of Tennessee at Martin  
B Wynne Griffin, PricewaterhouseCoopers  
Bob Putman, University of Tennessee at Martin

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**The Company without Real Owners**  
Bruce McManis, Nicholls State University

**When Newly Public Firms Make Partial Acquisitions**  
Joan Wiggenhorn, Barry University

**Momentum Change, Sector Rotation and Returns from Fidelity Sector Funds**  
Muhammad M Islam, Concord University  
James Edward Britt, West Virginia University

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